

[HOME](#)[CONFERENCE](#)[REGISTRATION](#)[HOTEL INFO](#)[SPONSORS](#)[CONTACTS](#)[MEDIA](#)[DistribuTECH](#)**Conference Information**[Advisory Committee](#)[Opening Session](#)[Keynote Session](#)[Speakers](#)[2011 Schedule of Events \(PDF\)](#)[Home](#) [Conference Information](#)**CONFERENCE INFORMATION**

Electric Light & Power Executive Conference will focus on equipping executives with knowledge about the highly-touted smart grid. The new administration's energy priorities, the 2009 Economic Recovery and Reinvestment Act, and advancing technologies have catapulted the smart grid into the public arena in recent months.

Please click here to download the 2012 save the date flyer.

2011 OPENING SESSION: STUART VARNEY

Click here for Stuart Varney's biography.

2011 KEYNOTE SESSION: DAN ROONEY

Click here for Dan Rooney's biography.

Click here for conference details on Sunday, January 30

Click here for conference details on Monday, January 31

SUNDAY, JANUARY 30, 2011**Customer Outreach****1:30 p.m. - 3:00 p.m.**

Investment in smart meters and associated programs will be wasted unless customers participate and embrace the new programs and technologies. The panelists in this session, who oversee large investor-owned utilities' customer service programs, will discuss the strategies their utilities are using to engage customers and how customers are reacting to their smart grid and energy efficiency offerings.

Introduction: **Richard Huntley**, Vice President and Practice Leader, Energy Efficiency and Demand Response, Vertex Business Service

Speakers:

Pierre Bernard, Secretary General & Director Business Development, Elia Group
Penni McLean Conner, Vice President Customer Care and Energy Efficiency, NSTAR
Charles Dickerson, Vice President Customer Care, Pepco Holdings Inc. (PHI)
Val Jensen, Vice President, Marketing and Environmental Programs, ComEd

Break**3:00 p.m. - 3:15 p.m.****State of the Economy****3:15 p.m. - 4:00 p.m.**

Danielle DiMartino Booth, a financial analyst at the Federal Reserve Bank of Dallas, will present her outlook on the state of the economy. Ms. DiMartino Booth briefs policymakers and researchers and writes and speaks about the interaction of the economy and financial markets. She will update the audience on the nation's economic troubles and recovery.

Introduction: **Scott Sidney**, Managing Consultant, PA Consulting Group

Speaker: **Danielle DiMartino Booth**, Financial Analyst, Federal Reserve Bank of Dallas

Opening Keynote Speaker Stuart Varney**4:00 p.m. - 5:00 p.m.**

Charismatic, articulate and candid, Stuart Varney consistently wins rave reviews from audiences and is credited with changing the way that television reports on financial and economic news worldwide. For business to prosper, it must address economic issues impacting its ability to compete. Stuart Varney cuts through the jargon to make complex economic issues accessible and interesting for his audience. Click here for Stuart Varney's full biography.

Wine & Cheese Reception with Stuart Varney

Energy Market Consultants

Host Utility:



A Sempra Energy utility*

Owned & Produced By:



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Networking Dinner**Hotel del Coronado****6:00 p.m. - 9:00 p.m.**

Join us for an evening of cocktails, music and dinner at the Hotel del Coronado while networking with colleagues. Please meet in the lobby of the Omni Hotel San Diego at 5:45 p.m. The shuttle will depart at 6:00 p.m. to Hotel del Coronado.

MONDAY, JANUARY 31, 2011**Breakfast****7:30 a.m. - 8:30 a.m.**

Electric Vehicle Update**8:30 a.m. - 10:00 a.m.**

Auto manufacturers are developing and introducing PHEVs and EVs to the market. Grid-charged vehicles hold great promise in addressing our national energy challenges. This session will address several key questions, including: current status of battery technology, what breakthroughs are needed, where should the government and private sector actors be concentrating R&D efforts and perhaps most importantly, how can the electric power industry work with the various players to prepare for EVs and what is the overall business case for a utility?

Introduction: **ML Chan**, Sr. Vice President, Chief Smart Grid Strategy Officer, LS Industrial Systems, Ltd., South Korea

Speakers:

Mark Duvall, Director, Electric Transportation, Electric Power Research Institute

Phil Davis, Senior Manager, Demand Response Solutions, Schneider Electric Demand Response Resource Center

Britta Gross, R&D and Strategic Planning Director, Global Energy Systems & Infrastructure Commercialization, General Motors Co.

Mike Tinskey, Global Manager, Electric Vehicle Infrastructure, Ford Motor Co.

Pierre-Luc Desgagné, Senior Director-Strategic Planning, Hydro-Québec

Break**10:00 a.m. - 10:15 a.m.**

Data Privacy**10:15 a.m. - 11:00 a.m.**

Smart metering installations allow utilities to move from collecting customer data monthly to as often as every 15 minutes. Consumers want to be sure that information about their power usage is secure and remains private. Utilities need to take steps to address privacy issues that will arise. They must develop programs and processes to ensure consumer confidence is maintained. This session will cover building privacy protection into a smart grid, as well as issues of personal information, third-party sharing and data ownership.

Introduction: **Teresa Hansen**, Chief Editor, Electric Light & Power magazine and Executive Conference Advisory Committee Chair

Speakers:

Dr. Ann Cavoukian, Information and Privacy Commissioner of Ontario

Ken Anderson, Assistant Commissioner (Privacy), Office of the Information and Privacy Commissioner of Ontario

Robert Shein, Security Architect, Enterprise Services, Energy Practices, Hewlett Packard

Regulator Snapshot**11:00 a.m. - 12:15 p.m.**

A panel of past utility regulators will discuss perspectives on new entrants, funding requests for new technologies, and new rates and revenue models.

Introduction: **Tanya Bodell**, Managing Director, Energy Consulting Group, FTI

Speakers:

Frederick Butler, Executive Vice President, Salmon Ventures Ltd.; Senior Advisor, PA Consulting; Commissioner Emeritus-New Jersey; Immediate Past President Emeritus, NARUC

W. Robert Keating, Principal, Keating Strategies and Commissioner Emeritus-Massachusetts

Sharon Reishus, Senior Director, North American Power, IHS CERA and former chairman Maine Public Utilities Commission

Luncheon**12:15 p.m. - 12:50 p.m.**

12:50 p.m. - 2:00 p.m.**Keynote Speaker - Major Dan Rooney**

Major Dan Rooney is the founder of the Folds of Honor Foundation and Patriot Golf Day, an F-16 pilot in the Oklahoma Air National Guard, a golf course owner, a residential developer and

a PGA Professional. For his work with Folds of Honor, Rooney has received the White House's Presidential Volunteer Service Award, the Air National Guard's Distinguished Service Medal, the Ellis Island Medal of Honor and the PGA of America's first-ever Patriot Award. [Click here for Dan Rooney's full biography.](#)

2:15 p.m. - 3:15 p.m.

Energy Storage Overview

As renewables are connected to the grid, energy storage technology is becoming more important and necessary. Panelists will discuss their companies' technology, grid and electricity market challenges and opportunities for grid-related energy storage.

Introduction: **Lawrence Jones**, Director, Strategy & Special Projects Worldwide, AREVA T&D Inc. (now doing business as ALSTOM Grid)

Speakers:

Terry Boston, President and CEO, PJM Interconnection

F. William Capp, President & CEO, Beacon Power Corporation

Chris Campbell, Vice President of Marketing & Business Development, A123 Battery

Break

3:15 p.m. - 3:30 p.m.

Raising Capital

3:30 p.m. - 5:00 p.m.

In this session, a panel of financial professionals will address how the vendor market is evolving with the introduction of new technologies and more complex projects, as well as the implications for utilities.

Introduction: **Kyle Elizabeth Jones**, Principal, Greentech Capital Advisors

Speakers:

Lee Burrows, Managing Director, VantagePoint Venture Partners

Carter Shoop, Greentech Research Analyst, Deutsche Bank

Craig Wellen, Partner, Greentech Capital Advisors

Steve Vassallo, General Partner, Foundation Capital

Kevin Skillern, Managing Director, Venture Capital, General Electric

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